Rooted in history, innovating for the future

# The economy and financial markets

**June 2025** 

#### Sébastien Mc Mahon, CFA

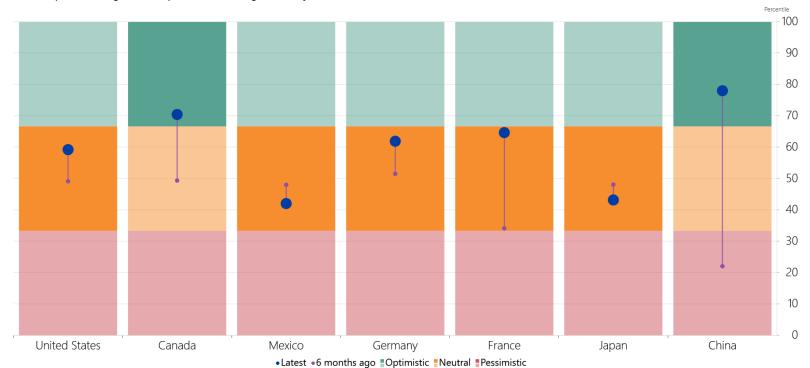
Chief Strategist, Senior Economist and Vice-President, Asset Allocation, and Portfolio Manager, iAGAM



# The Global Economy at a Glance

#### Cross-country economic barometer

OECD Composite leading indicator, percent ranks using full history



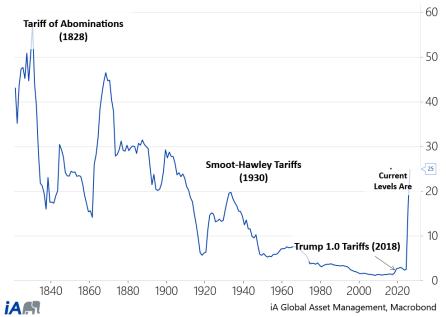


# Let's talk about Donald...

## A Trade Shock of Historic Proportions

#### United States: Tariff Rate on All Imports since 1821

Tax Foundation, as of 2024

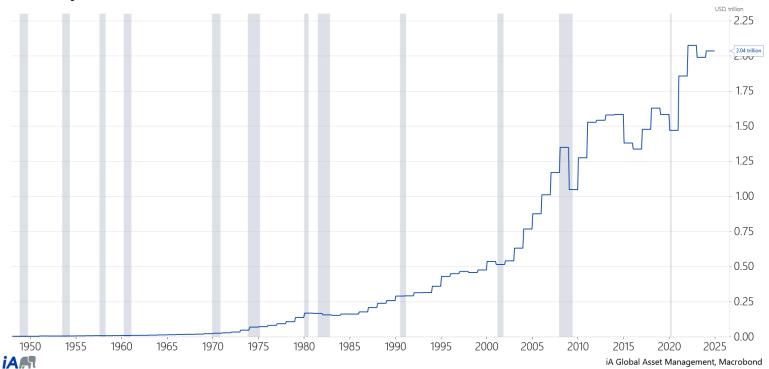




## Global Trade Has Been the Main Driver of **Economic Growth Over the Past 50 Years**

#### **World Trade Volume**

World Trade Organization (WTO), Index, as at 12/2024



# The Economic Impact Starts with Confidence, and Confidence Is Plummeting



Conference Board, University of Michigan, as at 5/2025



#### **US: CEO Confidence Index**

Chief Executive Group, as at 5/2025





## What Will Be the Impact on U.S. Inflation?

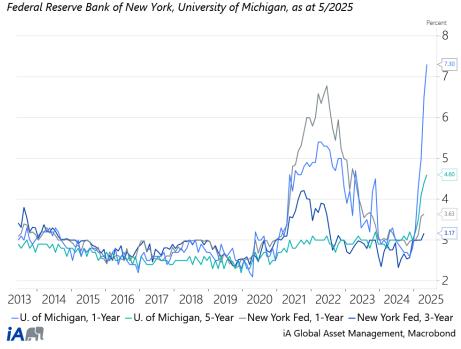


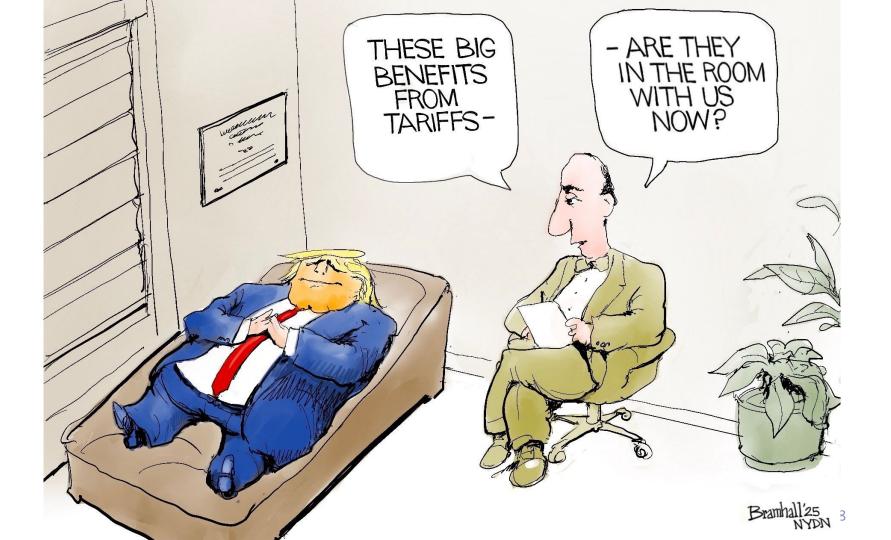
Bloomberg consensus survey, as at 5/27/2025



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#### **U.S.: Inflation Expectations from Consumer Surveys**





## From Trade War to Insolvency Risks

# Moody's downgrades United States credit rating, citing growth in government debt

- Moody's had been a holdout in keeping U.S. sovereign debt at the highest credit rating possible, and brings the 116-year-old agency into line with its rivals.
- The decision to lower the United States credit profile would be expected, at the
  margin, to lift the yield that investors demand in order to buy U.S. Treasury debt to
  reflect more risk, and could dampen sentiment toward owning U.S. assets, including
  stocks.

"Successive U.S. administrations and Congress have failed to agree on measures to reverse the trend of large annual fiscal deficits and growing interest costs," Moody's analysts said in a statement. "We do not believe that material multi-year reductions in mandatory spending and deficits will result from current fiscal proposals under consideration."

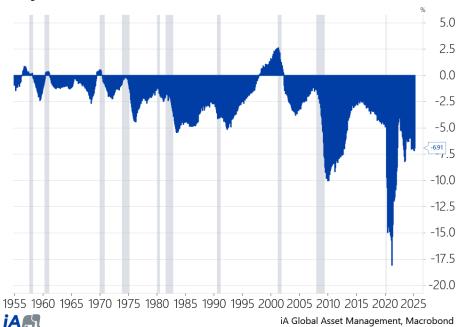
# Trump's 'big, beautiful' spending bill, from tax cuts to mass deportations

- Permanent Extension of the 2017 TCJA Tax Cuts
- A Series of New Tax Deductions
- Overhaul of Social Safety Net Programs
- The Congressional Budget Office (CBO) estimates that the tax policies in this bill alone will add nearly \$3.8 trillion to the federal deficit over the next 10 years.

# The U.S. Fiscal Situation Is on a Dangerous Path

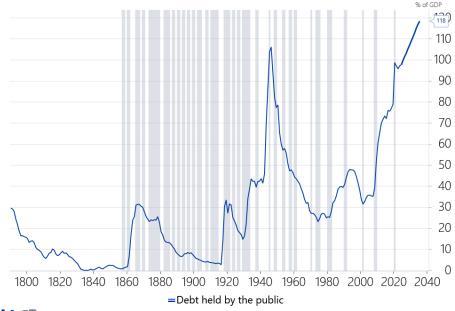
#### U.S.: Budget Surplus/Deficit as % of GDP

Rolling 12-Month sum, as at 2025 Q1



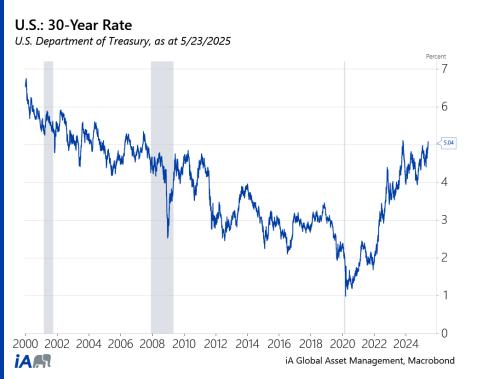
#### U.S.: Total debt held by the public

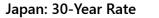
U.S. Congressional Budget Office (CBO), projection to 2035



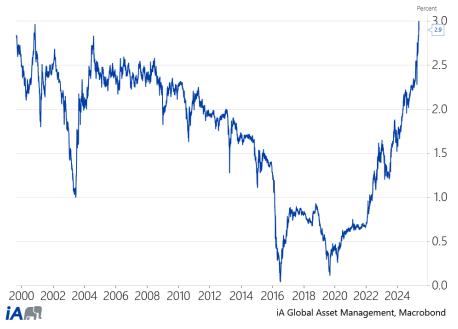


## The Bond Market Is Sending a Clear Signal





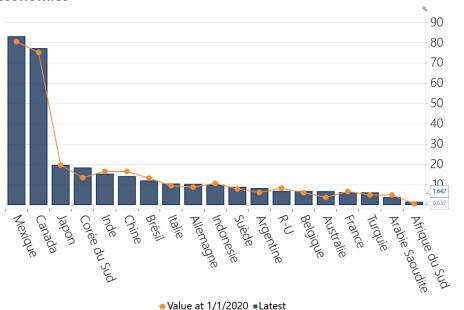
Japanese Ministry of Finance (MOF), as at 5/26/2025



# The Canadian Economy: At a Crossroads?

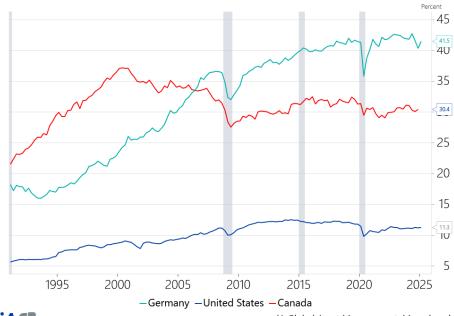
# Is Canada Too Dependent on Exports?

### Exports to the United States as % of Total Exports Across G20 Economies



#### Exports as a % of GDP

Statistics Canada, BEA, DESTATIS as at 2025 Q1

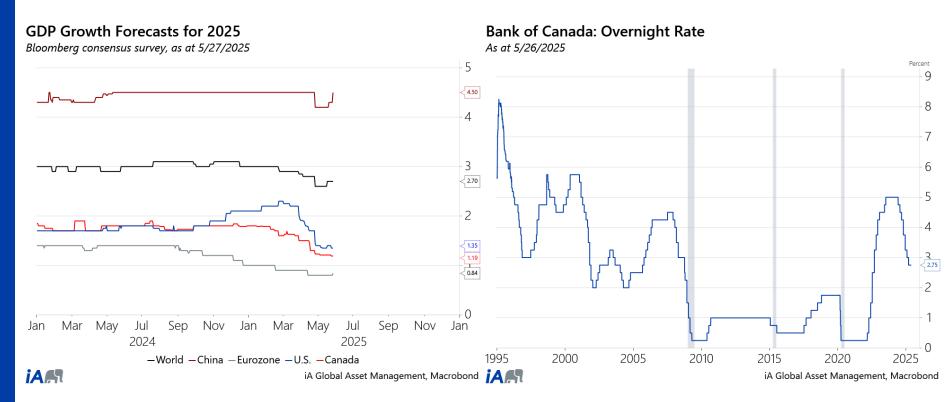




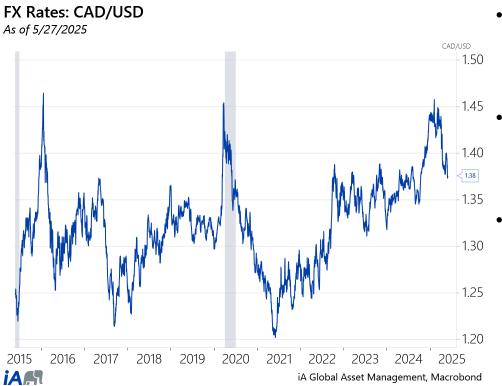
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#### Canada: Can a 2025 Recession Be Avoided?



# The Canadian Dollar Has Strengthened Since the Beginning of the Year



- U.S. Dollar Under Pressure:

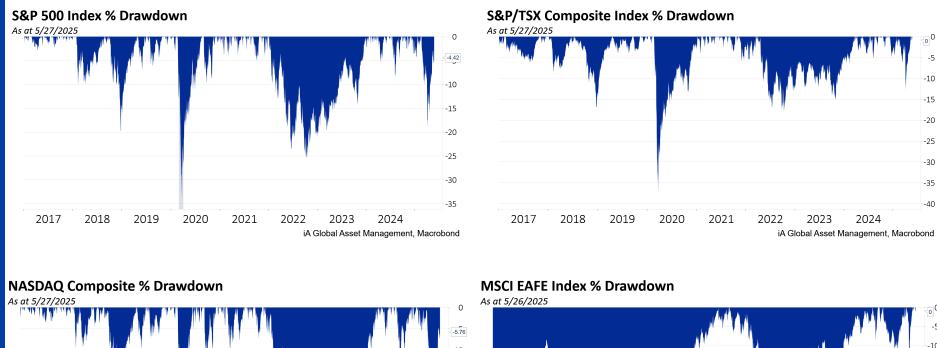
   Ongoing Trade Tensions and
   Growing Concerns Over the U.S.

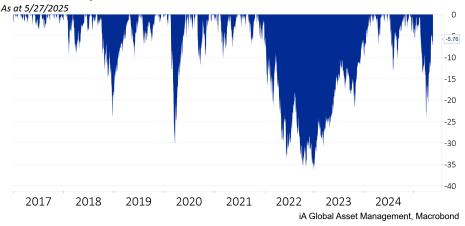
   Fiscal Path
- Canada Outperforming: The Canadian Economy Exceeds Expectations Despite Global Uncertainty
- Diverging Monetary Policies: The Bank of Canada Nears the End of Its Rate-Cutting Cycle, While the Fed May Accelerate Cuts as Early as 2026.

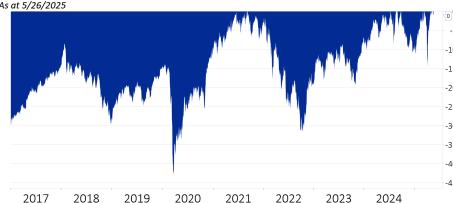
# Financial Markets: Steering Through Choppy Waters

# Returns as of May 23, 2025

		YEAR TO DATE		
		Return in local currency	Return in CAD	
	FTSE TMX Universe	0.29%		
Canadian bonds	FTSE TMX Long	-2.32%		
	Corps	1.01%		
	S&P/TSX	5.77%		
	S&P 500	-0.82%	-5.32%	
Equities	NASDAQ	-2.71%	-7.12%	
	MSCI EAFE	6.34%	10.58%	
	MSCI Emerging	6.58%	4.96%	
		Current price	Return	
	Oil (WTI)	61.53 \$	-14.21%	
Other	USD/CAD	0.7283 \$	4.76%	
Other	EUR/USD	1.1163 \$	9.74%	
	Gold	3 357.51 \$	27.93%	



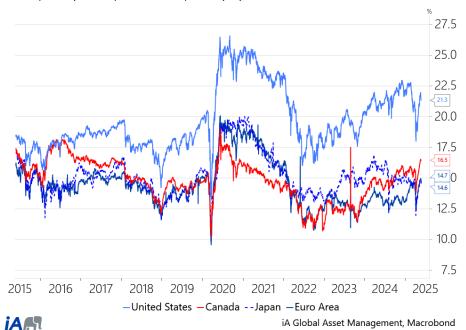




# Global Stocks: Earnings Expectations Sharply Revised at the Start of the Year

#### Global Equities: Valuations are attractive outside the U.S.

FactSet, Fwd P/E ratios, broad indices, as at 5/23/2025



#### Global Equities: Earnings Growth Expectations Volatile in Japan

FactSet, NTM EPS growth, broad indices, as at 5/23/2025





## The Bond Market Is Searching for Direction

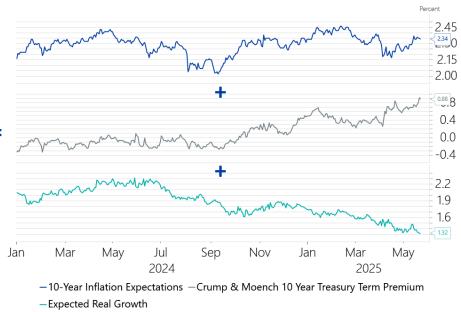


U.S. Department of Treasury, as at 5/23/2025



#### **U.S.: 10-Year Rate Decomposition**

Macrobond Financial AB, as at 5/23/2025





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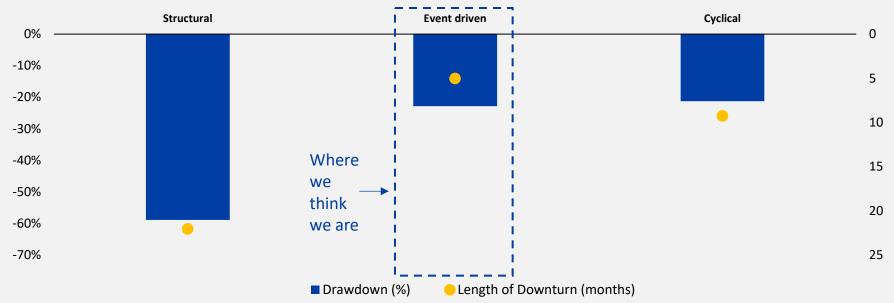
## We Identified 21 Significant Market Downturns Going Back 100 Years, and Categorized Them

			S&P 500 Drawd	lown		
				Reces	sion?	
	Type of Market Downturn	Average	Without Recession	Mild	Moderate	Severe
	Structural	-59%	N/A	-49%	-48%	-66%
•	Event- driven	-23%	-24%	-6%	-28%	N/A
	Cyclical	-21%	-25%	-20%	-22%	N/A

Where we think we are

## We Identified 21 Significant Market Downturns Going Back 100 Years, and Categorized Them

#### **Characteristics of Significant Market Downturns**



## U.S. Dollar: Is a Secular Decline Ahead?

U.S. Dollar: DXY index

IAM

Intercontinental Exchange (ICE), as of 5/27/2025



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# Monthly Macro & Strategy



May 2025

#### The Tariffman Cometh

#### Section 1: The aftermath of "Liberation Day"

April 2, 2025, may well go down as one of the most iconic turning points in the postwar global economic order. What began as a highly choreographed press conference quickly turned into something more consequential: the formal declaration of a new U.S. trade doctrine. With one hand holding a Sharpie and the other clutching a poster board covered in tariff rates by country (including, bewilderingly, Antarctica). President Trump set the tone for what may be remembered as the day U.S. economic policy pivoted decisively away from openness and toward protectionism.

Beyond the spectacle and the inevitable memes that followed (questions abounded about what the

#### **Highlights**

- The formal declaration of a new U.S. trade doctrine on April 2, 2025, marks a decisive pivot towards protectionism, threatening to reshape global trade patterns and capital flows.
- · Canada avoided direct retaliatory tariffs from the U.S., providing a valuable opportunity to address structural economic weaknesses and enhance productivity and investment.
- The dramatic repricing of U.S. Treasury yields and the weakening of the U.S. dollar signal a potential regime shift in how global markets perceive and price U.S. assets.

May 2025		N		++
ASSET CLASSES				
Money Market				
Fixed Income				
Equities				
Alternatives				
RELATIVE EQUITY				
Canadian Equities		<b>←</b>		
U.S. Equities				
International Equities*				
EM Equities		_	$\rightarrow$	
RELATIVE FIXED INCOME				
Government Bonds				
IG Corporate Bonds				
HY Bonds				
OTHERS				
Oil				
Gold				
USD (trade weighted)				
CAD/USD				

<sup>\*</sup> Japan

# Bonus: A Look Back at the Canadian Federal Election

# Mark Carney elected PM with a mandate focused on the economy

#### Priorities according to the letter of mandate:

#### **Trade**

- 1. Establishing a new relationship with the United States
- 2. Remove barriers to interprovincial trade and expedite nation-building projects, in particular to favor exports to Asian and Europeans markets

#### **Fiscal and Economic Policy**

- 1. Lower taxes
- 2. Strenghten Canadian Forces (aiming for defense spending at 2% of GDP)
- 3. Spend less on government operations but increase government investments

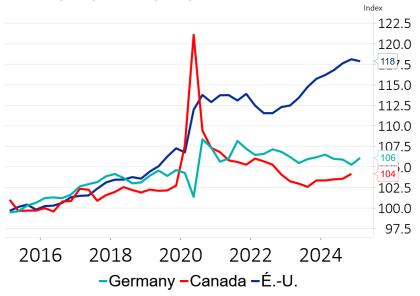
#### **Social Policy**

- 1. Make housing more affordable
- 2. Lower overall immigration rates and better target immigrants

# Key Challenge: Improve Productivity by Stimulating Private Investment

#### **Labour Productivity**

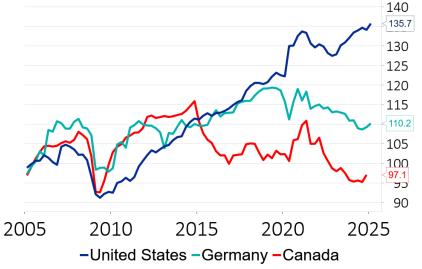
2015 = 100, BLS, StatCan, ECB, as at 2025 Q1

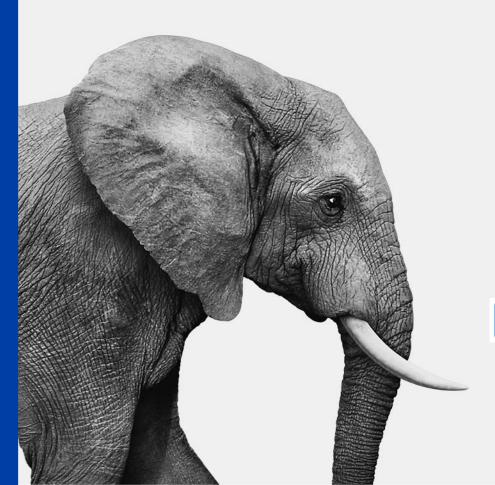


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#### **Total Investment by Employee**

2005 = 100, Constant prices, SAAR, BEA, StatCan, DESTATIS, 2025 O1





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www.ia.ca/economy www.iagam.ca





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