



Committed to your peace of mind!

The priority of iA Financial Group and its affiliates **is to protect the personal information that you entrust to us.** For you, because it involves your privacy. For us, because it allows us to better serve you day by day. We are therefore committed to continually reassessing and improving our practices. It is in this spirit that we are complying with the latest Canadian privacy law requirements.

Serving you, simply

In the interest of transparency, we wish to inform you that by doing business with us, you agree to the collection, use and disclosure, particularly to our third parties, of personal information necessary to:

- **Know who you are.** Identify you and keep your contact information up to date.
- **Build a relationship with you.** Advise you according to your needs, analyze your requests and identify the products and services that are right for you.

- **Maintain our relationship with you.** Administer your products and services and process your requests, complaints and claims.
- **Comply with the laws and manage risk.** For instance, with regard to cybersecurity or the fight against financial crime.

Providing you with a distinctive client experience

Also, please be advised that your personal information can be collected, used or disclosed by iA Financial Group, its affiliates and third parties to get to know you better and understand your needs, interests and preferences. By agreeing, you enable us to be proactive in:

- Improving our products and services and providing a distinctive client experience.
- Keeping you informed of our promotions, products, services, contests and events that may be of interest to you.

No action required

Please note that no action is required on your part. However, if you wish, you can modify your preferences regarding how your personal information is used at any time, online or by phone:

ia.ca/protection-personal-information

[1 844 753-0026](tel:18447530026)

In both cases, you will need your personal identification code, which can be found below:

CCD6 GLK4

To learn more about how we protect your personal information and our third parties, please visit ia.ca/protection-personal-information.

INVESTED IN YOU.

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